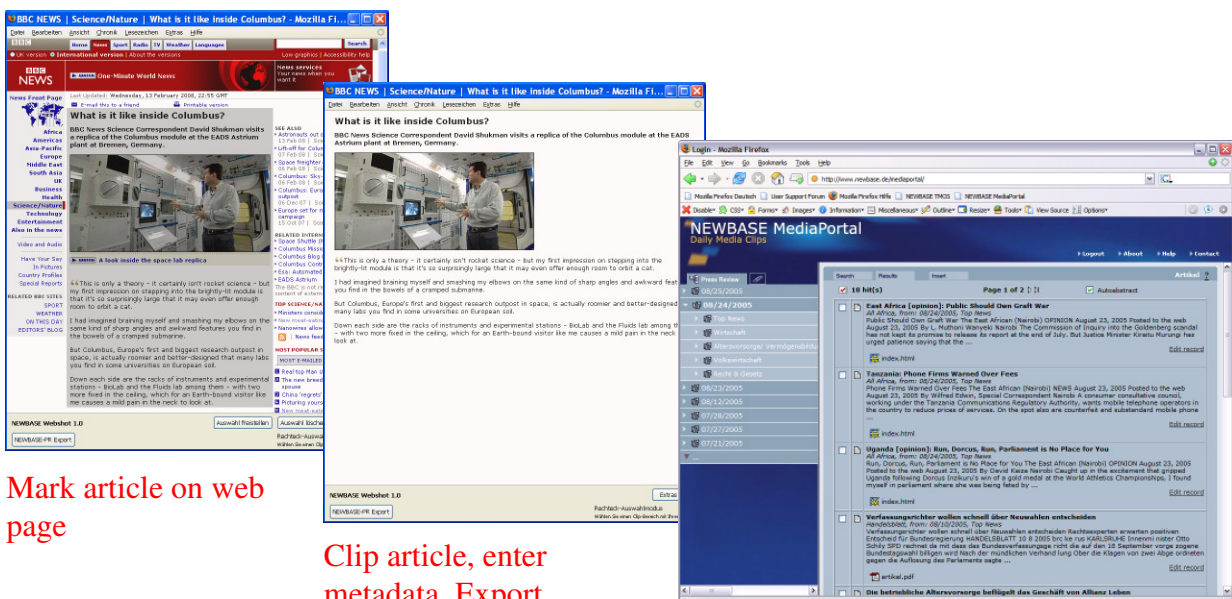


NEWBASE WebReview

Clip online articles quickly and easily and publish these on the Intranet!

NEWBASE WebReview combines two products in one professional system: with NEWBASE WebShot you can clip Internet articles without irrelevant menus and advertising. The articles are made available on the Intranet via the NEWBASE MediaPortal:



Mark article on web page

Clip article, enter metadata, Export

Articles in NEWBASE MediaPortal, structured by topic and category

With NEWBASE WebShot you can quickly and easily clip web page content, remove disruptive elements and modify the layout:

- Search for and find your reports in the usual way using any search engine such as Google-News
- Clip the selected article "on the fly" - directly in the browser.
- Delete all disruptive elements (banners, backgrounds, menus etc.)
- Format the clipped article
- Apply all the necessary metadata to the article obtained
- Categorise and save without the need for further software.

The articles so obtained are handled in the same way as conventional printed articles. They include all relevant metadata and - if required - a full searchable text. The articles can be easily integrated into any existing NEWBASE system without any problems, and are permanently available. Licence fees are billed via the licence module.

The NEWBASE MediaPortal displays the online articles as well as the classical press review and news agency reports via Intranet or Internet. The reader will quickly and easily retrieve news reports from each of the media of relevance to him or her, presented in a clear and common layout. This means that all personnel can be kept specifically informed about external news concerning the company or public institution from one centralized service.

Your advantages at a glance:

- Quick and easy production of online articles
- Disruptive elements such as advertising and menus are easily removed
- Direct export with all metadata into NEWBASE MediaPortal
- Clearly structured information, by topic and category
- Extensive search functions, including full text searches (applies only to documents that are not protected by copyright)
- Automatic import of new media information and dynamic adjustment of the contents
- Creation of individual MediaPortal layouts, reflecting a firm's CI

System Requirements

We would be glad to send you the current system requirements. Please contact us via the Email address below or just give us a call.

Would you like more information?

We would be pleased to assist. You can reach us using the following contact:

- E-mail: sales@newbase.de

About NEWBASE

Since 1989 leading clipping and media observation services have been relying on the quality of NEWBASE products. Documents and information from numerous media channels can be selected, interpreted, evaluated and distributed with our systems. NEWBASE solutions guarantee sophisticated media observation and so form the basis for successful PR activities.

Our clients place great value on reliability and quality. They always want to stay abreast of the times. It is because we know what our clients need that we are so successful. It is the reason why our NEWBASE solutions are used all over the world for timely and profile-driven evaluation of the media.

We see ourselves as a partner. A partner that will shorten your way to success with a committed service and reliable programs.