

NEWBASE WebShot

Clip online articles quickly and easily for your press review!

Leading newspaper publishers and online magazines as well as public forums and blogs provide uninterrupted, up-to-date information on the Internet, which would be certain to enhance your press review. Unfortunately, it has previously been very laborious to integrate online articles and pictures into the press review. The reason for this is that web pages contain many disruptive elements such as menus, advertising etc, which cannot be removed easily. In addition, saved web pages must be laboriously imported into the press review system and categorised. We have solved these problems with the new NEWBASE WebShot:



Find online article

Mark article on web page

Clip article, enter metadata

With NEWBASE WebShot you can quickly and easily clip web page content, remove disruptive elements and modify the layout. With one mouse click you can export the finished articles and pictures including metadata into your NEWBASE system:

- Search for and find your reports in the usual way using any search engine such as Google-News
- Clip the selected article "on the fly" - directly in the browser.
- Delete all disruptive elements (banners, backgrounds, menus etc.)
- Format the clipped article
- Apply all the necessary metadata to the article obtained
- Categorise and save without the need for further software.

The articles so obtained are handled in the same way as conventional printed articles. They include all relevant metadata and - if required - a full searchable text. The articles can be easily integrated into any existing NEWBASE system without any problems, and are permanently available. Licence fees are billed via the licence module.

Your advantages at a glance:

- Quick and easy production of online articles
- Disruptive elements such as advertising and menus are easily removed
- Automatic entry of metadata
- Automatic saving and entry of source names or other metadata
- Direct export with all metadata into a NEWBASE system

System Requirements

- Internet access
- Firefox browser from Version 2.0
- NEWBASE system from Version 4.0

Would you like more information?

We would be pleased to assist. You can reach us using the following contact:

- E-mail: sales@newbase.de
- Phone: 040 89002 0

About NEWBASE

Service providers, businesses and public authorities have been relying on the quality of NEWBASE products since 1989. Documents and information from numerous media channels are selected, interpreted, assessed and distributed with our systems and services. NEWBASE solutions ensure exacting observation of the media and therefore form the basis for successful PR work.

Our clients attach importance to reliability and high quality. They always want to be right up-to-date. And they insist that they should never be left on their own.

We are very successful because we are aware of this and because we always take notice of our clients' wishes. It's not without reason that our NEWBASE solutions are being used all over the world to evaluate the media within schedule and controlled by profiles.

Irrespective of whether you use our programs or our services, we will support you in finding the optimum solution to meet your individual requirements.

We see ourselves as a partner. As a partner that noticeably shortens your road to success with our committed service, comprehensive offerings and reliable programs.