

NEWBASE Press Release 05/09

NEWBASE to become associate sponsor of FIBEP CONGRESS in Argentina

Hamburg, 08.05.2009 - NEWBASE GmbH, the Hamburg Germany based leading provider of sophisticated media monitoring software and solutions, is proud to announce its sponsorship agreement for this year's congress of the Fédération Internationale des Bureaux d'Extraits de Presse (FIBEP) to be held in Buenos Aires from the 14th to the 18th of October 2009.

FIBEP, the World Association of Media Monitors, represents around 80% of the industry worldwide with over 90 members in more than 40 countries. Says Andreas Rath, NEWBASE Key Account Manager International: "NEWBASE has been a trusted partner for FIBEP's technical meetings for many years and we are proud to serve many of the leading media services globally with our efficient workflow solutions. With this sponsorship commitment we continue our efforts to provide state of the art technology to the industry and are glad to contribute to the success of this meeting."

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About NEWBASE GMBH:

NEWBASE GmbH is creating, implementing, and marketing customized software with which documents and information from both printed and electronic sources can be selectively extracted, processed and distributed. Our demanding solutions also provide a tailor-made key to forming opinion and acquiring knowledge in projecting activities in the formulation of both everyday and more crucial questions to worldwide users from the information departments, editorial offices and archives of well-known concerns, organizations and government departments. www.newbase.de