

NEWBASE Press Release 07(2)/08

NEWBASE GmbH and Pericom Imaging announce strategic partnership

Hamburg / Kuala Lumpur, 14.07.2008 - NEWBASE GmbH, a Hamburg Germany based software company providing intelligent media monitoring solutions, and Pericom Imaging Group of companies, announced today a partnership for the Asia-Pacific region. Pericom Imaging will make products from NEWBASE's software portfolio for print monitoring solutions for end users available throughout the region. In addition, Pericom will provide promotional, marketing and technical support for NEWBASE solutions through its extensive network covering Singapore, Thailand, Indonesia, Hong Kong, Malaysia, and the Philippines.

Andreas Rath, International Key Account Manager at NEWBASE GmbH: "The agreement with Pericom Imaging is a further step in our international expansion and strategy to build up a partner network. With this partnership our sophisticated NEWBASE PressClipping and PressReview application, which already proved very successful in Europe with over 300 installations, will now be marketed in various markets in the region."

"We are pleased to announce this partnership with NEWBASE GmbH, a progressive and innovative company in document capture products," said Mr. Derek Lee, CEO of Pericom Group of Companies, SEA. "This new partnership will provide Pericom's customers with another single, cost-effective solution with a proven track record. We are very confident that with this expanded capability, it will be the perfect complement to our suite of best-of-breed solutions for our customer base. I look forward to this new product taking the market for our dedicated distributors and remarketers to new heights."

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About PERICOM

PERICOM group provides enterprise document imaging and workflow solutions. Our integrated solutions include document imaging, enterprise form processing, workflow as well as enterprise portal and application integration capabilities. Founded in 1983, Pericom is a leading solution provider with headquarters in Singapore. Pericom bridges the gap between current technologies and those of the new millennium. They are made available by our strategic partners and a host of industry leaders to help provide customers with enterprise-class solutions. Our high values help attract, inspire, and retain an outstanding staff and give confidence to our clients as reflected in our projects being delivered on time. Pericom has over 1000 unique customers regionally use PericomSolution and its supplementary products. Pericom's customers include major banks and financial institution, airlines, educational institutions, government bodies, health-care industry, publications, etc. Pericom Professional Services provide consulting, application design, software development, hardware selection and integration, installation, conversion services, training and support.

<http://www.pericomimaging.com>.

Über NEWBASE GMBH:

NEWBASE GmbH is creating, implementing, and marketing customized software with which documents and information from both printed and electronic sources can be selectively extracted, processed and distributed. Our demanding solutions also provide a tailor-made key to forming opinion and acquiring knowledge in projecting activities in the formulation of both everyday and more crucial questions to worldwide users from the information departments, editorial offices and archives of well-known concerns, organizations and government departments. www.newbase.de